

*Webcrafters deepens environmental practices
with triple certifications in sustainable forestry.*

Madison, WI – April 8, 2009 – Webcrafters, Inc., a national leader in 4-color printing, is now certified by three of the world’s leading independent, non-profit, non-government organizations verifying sustainable forestry practices. “Webcrafters is fully prepared to work with our customers as they move toward using more sustainable resources,” said Kip Frautschi, VP of Marketing & Planning.

Certification by the Forest Stewardship Council (FSC), the Sustainable Forestry Initiative (SFI) and the Program for the Endorsement of Forest Certification (PEFC) means that Webcrafters is continuing its environmentally sound approach to and options for book manufacturing. With these three certifications, Webcrafters can meet the “sustainable forestry” protocols of publishers and catalogers.

“These certifications are proof that we can help our customers meet their sustainability goals,” said Dale Ripp, Sustainability Manager.

Environmental initiatives are nothing new for the more than 100-year-old business. Webcrafters has been an early adopter of creative energy-saving initiatives including geothermal, solar and recycling dating back to 1960.

For more information on forestry certifications or other sustainability initiatives at Webcrafters, contact Dale Ripp, Sustainability Manager, at dripp@webcrafters-inc.com.

Webcrafters is a nationally recognized leader in 4-color printing that offers a comprehensive range of book manufacturing services from prepress and printing, to fulfillment and delivery. Bindery services include saddle stitching, perfect binding, spiral and case binding. Among the products manufactured by Webcrafters are 4-color educational books, atlases and catalogs, as well as general/trade books, periodicals and university publications. Clients from many industries rely on Webcrafters for top-quality production, solid value and attentive customer service. Located in Madison, Wisconsin, Webcrafters employs 640 people and revenues were \$100 million during the company’s 2008 fiscal year. www.webcrafters-inc.com